

NO.G.24014/1/2013 – MSTCS
MIZORAM STATE TOBACCO CONTROL SOCIETY

Dated Aizawl, the 4th June 2014

Short Report of Mizoram State Tobacco Control Society (MSTCS) for the Month of May 2014

The following activities were undertaken by Mizoram State Tobacco Control Society (MSTCS) during the month of May 2014 –

Sl.No	Name of Activity	No. of Participants
1.	Anti Tobacco Programme was conducted at Darzo Village, Lunglei District for 2 schools i.e Middle and High School on 1 st May 2014	132
2.	4 th Meeting of Smoke Free Mizoram Coalition (SFMC) was held on 7 th May 2014 under the Chairmanship of Mr. Lal Thanzara, Hon'ble Minister, Health & Family Welfare Department	17
3.	Focused Group Discussion on Action Plan for GATS 2014-15 was conducted at I&PR Conference Hall on 9 th May 2014	48
4.	Meeting of Indian Society on Tobacco and Health, Mizoram Chapter (ISTH(M) regarding Observation of World No Tobacco Day 2014 was held on 19 th May 2014 under the Chairmanship of Mrs.Lal Riliani, President, ISTH (M)	16
5.	Anti Tobacco Programme was conducted at All Mizoram Women Federation Programme on “Hmeichhe Hlawhtlingte Chawimawina Programme” held on 22 nd May 2014	150
6.	Anti Tobacco Programme was conducted amongst members of KTP Baktawng Pastorate Meet at Baktawng, Serchhip District on 23 rd May 2014	58
7.	A live televised discussion was held in Doordarshan Kendra North East on 28 th May 2014 between 2:00 PM and 3:00 PM. The discussion was in English and telecast for the entire North East region. The participants were Dr. Lalbiakkima, Director, Health and Medical Education, Mr. Joseph Lalremsanga, Asst. Registrar, ICFAI University who is a tobacco quitter and Dr. Jane R. Ralte, State Nodal Officer, Mizoram State Tobacco Control Society (MSTCS). World No Tobacco Day, paediatric health and tobacco use, benefits of quitting and other relevant topics were discussed in the programme.	3
8.	On 29 th May 2014, Healthy India Programme at Doordharshan Kendra telecast programme from 6:00 PM to 6:30 PM about observation of World No Tobacco Day 2014. Mrs. Lal Riliani, President, Indian Society on Tobacco and Health (Mizoram Chapter), Mr. Vanlalsailova, Brand Ambassador, Mr. Lalbiakhlua, Mizoram Premier League Top Scorer and Dr. Jane R. Ralte, State Nodal Officer, MSTCS participated in the programme.	4
9.	Mizoram State Tobacco Control Society in association with Indian Society on Tobacco and Health (Mizoram Chapter) organised a programme at the Assembly Annexe Conference Hall, Aizawl on the 30 th May 2014, wherein the Hon'ble Speaker of Mizoram Legislative Assembly, Mr. Hiphei graced the occasion as Chief Guest. The programme was chaired by the Principal Secretary of Health and Family Welfare Dept. Mr. R.L. Rinawma and participants included Cabinet Ministers, Parliamentary Secretary, Secretaries and other Head of Offices.	68
10.	1 st Bn. Mizoram National Cadet Corps, Aizawl along with various schools observed World No Tobacco Day by organizing a rally on the 30 th May 2014.	320

11.	On the occasion of World No Tobacco Day, the Govt. of Mizoram raised tax on tobacco to 20% in Mizoram, the official notification for which was issued on the 30th of May 2014. (Copy enclosed)	
12.	On 31 st May 2014, Health Minister's World No Tobacco Day 2014 message was broadcasted by All India Radio, Aizawl at 7:05 AM.	
13.	On the 31 st May 2014, a pre-recorded interview of Dr. Jane R. Ralte, State Nodal Officer cum Project Officer, MSTCS, on the theme of World No Tobacco Day 2014 was aired by All India Radio, Aizawl at 11:30 AM.	
14.	The main event of World No Tobacco Day 2014 was conducted on 31 st May 2014 by Mizoram State Tobacco Control Society in association with Indian Society on Tobacco and Health (Mizoram Chapter) at Millennium Centre, Aizawl at 11:00 AM. The Hon'ble Minister of Health and Family Welfare Department, Mr. Lal Thanzara was the Chief Guest. Speeches from Mrs. Lal Riliani, President, ISTH(M), Mr. C. Zaihmingthanga, President, Mizoram Cancer Care Foundation and demonstration from Mizoram Amateur Taekwondo Association along with performances from various local artists were presented. As invited, a total of 200 students along with their teachers from four (4) schools within Aizawl, namely, Mt. Horeb School, Genesis School, Govt. Dinthar High School and Govt. Chanmari West High School organized a rally and attended the programme at Millennium Centre, Aizawl.	255
15.	Live phone-in programme was conducted at AIR (FM) on 31 st May 2014, from 8:00 – 9.30 PM which was attended by Mrs. Lal Riliani, President, ISTH(M), Vanlalsailova, Brand Ambassador, Mr. Lalbiakhlua, Mizoram Premier League Top Scorer and Dr. Jane R. Ralte, State Nodal Officer, Mizoram State Tobacco Control Society and the topic of discussion was on "Health effects of Tobacco".	4
16.	Lunglei District observed World No Tobacco Day on the 31 st May 2014 with a programme organized by Social Concern Department, Baptist Church of Mizoram. Resource persons Dr. S.R. Ngurchamlia, District Focal Point, NTCP Lunglei, Mr. V.L. Bela, Vice President, Indian Society on Tobacco & Health (Mizoram Chapter) and Mr. Z.T. Vawra, District Coordinator, Mizoram State Tobacco Control Society gave presentations and speeches on various tobacco related topics like health effects and COTPA etc.	160
17.	Other Districts also observed World No Tobacco Day by conducting Anti-Tobacco Squad Drive and taking up other activities.	
18.	<u>Anti Tobacco Squad</u>: Anti Tobacco Squad drives report for the month of May 2014 is attached separately	
	Total	1235

Note: In pursuance of Office Order issued on the 14th May 2014 issued by the Principal Secretary, Health & Family Welfare Department, the office of Mizoram State Tobacco Control Society at Mizoram State Cancer Institute Building, Zemabawk, TB Tlang, has been shifted to the State Referral Hospital, Falkawn w.e.f 15th May 2014. (Copy enclosed)